

FITE



Kosta Jordanov Co-founder and CEO

Kosta Jordanov is the co-founder and CEO of Flipps Media. Flipps is a unique mobile app with 15 million downloads and programming distribution agreements with over 100 programmers including CBS, Bloomberg TV and ABC-Univision's Fusion.

In early February 2016, Flipps Media launched a new app called FITE TV. FITE TV is a mobile app based on Flipps patented technology focused on bringing the best of the global fighting world onto the TV screen live and on demand. It features global and international live events, interviews, movies and documentaries from MMA, wrestling, boxing and traditional martial arts.

Kosta has previously built two software companies from the ground up. In 2001, he sold his first company Arexus to the biggest internet consultancy in Europe at the time and he listed his second company Bianor on the Bulgarian Stock Exchange.

Kosta is also a karate black belt, has practiced judo, and is now an eager Brazilian Jiu Jitsu beginner. His passion for fighting sports and technology has played a big role in the creation of FITE TV.

Kosta lives in San Mateo, CA with his wife and two children both of whom practice Brazilian Jiu Jitsu.