



For Immediate Release

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**WORLD SERIES OF FIGHTING AND FITE TV ANNOUNCE SWEEPSTAKES FOR UPCOMING  
WSOFNYC MEGA EVENT ON NEW YEAR'S EVE**

**GRAND PRIZE WINNER TO RECEIVE VIP ENTRY FOR TWO, ALL EXPENSES COVERED**

**New York, NY (December 7, 2016)** – World Series of Fighting and FITE TV announced today the launch of New Year's Eve Sweepstakes for the grand Prize of a 3-day/2-night trip for a winner and a guest to New York, NY to attend the World Series of Fighting event at Madison Square Garden on December 31, 2016.

The grand prize includes round-trip airfare and a room for two at the New Yorker Wyndham Hotel, \$500 spending money and cage-side seats for two for WSOFNYC, the WSOF's much-anticipated event that will top New Year's Eve with an unprecedented 11-bout fight card.

The sweepstakes is open to participation to US residents from the 48 contiguous states who are at least 18 years of age and register with the FITE app by downloading it from the dedicated website of the sweepstakes: [www.FITE.tv/WSOFNYC/](http://www.FITE.tv/WSOFNYC/)

"We are very excited to bring this "Tis the season sweepstakes" together with WSOF just in time for the holiday season and give a lucky one the chance to witness this historical championship night", commented Michael Weber, FITE COO. "For everyone else around the world, FITE proudly carries WSOFNYC programming on its app and website so true MMA fans can enjoy it anytime, on their own schedule".

The FITE app is a free download from iTunes and Google Play. No purchase is required to participate in the sweepstakes which ends at 11:59 pm ET on Sunday, December 18, 2016. Grand prize winner will be announced on Monday, December 19<sup>th</sup>, 2016.

"We're thrilled to provide this chance of a lifetime on New Years Eve for the Grand Prize Winner and a guest to the biggest event ever in WSOF history. And to sweeten the deal for all others that wish to attend the event in person, we're providing a special discount of 25% on any seat in the arena, exclusively for FITE fans out there. Enter the promo code: *FITE* at [www.ticketmaster.com](http://www.ticketmaster.com) to get the discount", commented World Series of Fighting CEO Carlos Silva.

Priced from \$50 with ringside seating at \$500, WSOFNYC is an unprecedented 11-bout extravaganza featuring a stacked card of WSOF best-in-class athletes. The biggest WSOF event of the year is taking place at the world's most famous arena, The Theatre at Madison Madison Square Garden and will air live on NBC and the NBC Sports Network (3 p.m. ET – 4 p.m. ET on NBCSN, 4 p.m. ET – 6 p.m. ET on NBC) on Saturday, December 31. More information about the fight card and ticket sale information is available at [www.WSOF.com](http://www.WSOF.com).

WSOFNYC preliminary programming will air live and free on FITE TV starting at noon on December 31<sup>st</sup>, with the official press conference and weigh-ins to air on Wednesday and Thursday respectively – starting times to be announced soon. Main card will air on the FITE TV app and website outside US for \$1.99 rounding out FITE's 2016 pay-per-view calendar in the MMA section.

**More information about WSOF and FITE TV New Year's Eve Sweepstakes:**

- Full set of Rules and Regulations: [http://www.fite.tv/WSOFNYC\\_Sweepstakes.pdf](http://www.fite.tv/WSOFNYC_Sweepstakes.pdf)
- Sweepstakes entry page: [www.FITE.tv/WSOFNYC/](http://www.FITE.tv/WSOFNYC/)

**About FITE TV:**

FITE TV is a programming network that brings live and on-demand ring sports programs to MMA, wrestling and boxing fans around the world. With only access to a smartphone and a connected TV, with the FITE app, viewers can watch live events, on-demand programming, interviews and fighting sports related movies and documentaries on the big TV screen. More information can be found at [www.fite.tv](http://www.fite.tv).

**About World Series of Fighting**

“World Series of Fighting” is a worldwide premier professional Mixed Martial Arts (MMA) promotion dedicated to delivering the best action-packed fights for fans by producing the best possible match-ups between elite fighters from around the world. For more information please visit [WSOF.com](http://WSOF.com). Follow “World Series of Fighting” on Twitter @MMAWorldSeries and “World Series of Fighting” President Ray Sefo @SugarRaySefo.

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