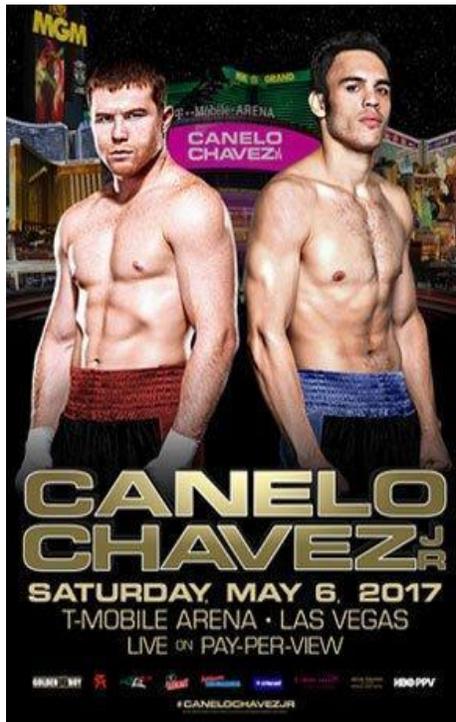


CANELO VS. CHAVEZ, JR.

STREAMING LIVE ON www.Canelo-Chavez.com
May 6, 9 p.m. ET / 6 p.m. PT

Flipps Media Inc. to stream Saul “Canelo” Alvarez vs. Julio Cesar Chavez, Jr. Live on PPV, Saturday, May 6, from Las Vegas

NEW YORK, NY (May 1, 2017) – Flipps Media has announced that it will stream the May 6th super fight between **Saul “Canelo” Alvarez** and **Julio Cesar “JC” Chavez, Jr.**, live on pay per view in the United States and Canada, starting at 9 p.m. ET / 6 p.m. PT, from sold-out T-Mobile Arena in Las Vegas, Nevada.



“Canelo vs. Chavez, Jr.”, promoted by Golden Boy Promotions, is available to watch in HD in English and Spanish on the Canelo-Chavez.com website for a suggested retail price of \$69.99.

Boxing fans can watch the entire PPV card, headlined by the Alvarez-Chavez, Jr. 12-round fight being contested at a catch-weight of 164 ½ pounds, live at <http://www.canelo-chavez.com> from any computer or mobile device. All supporting events including the Canelo vs. Chavez Jr. press conference, weigh-in, and undercard fights will be streamed live globally free on the Canelo-Chavez.com website, the FITE.tv web site and on the FITE app available for iOS and Android devices.

“We’re thrilled to host the biggest boxing event of the year, Canelo vs. Chavez Jr.,” said Flipps Media Co-founder and CEO, **Kosta Jordanov**. “With this amazing PPV card, the English and Spanish HD feeds, and top boxing experts in the live chat, this will be an amazing night for all fans!”

“Our team here at Golden Boy Promotions has been working with Flipps Media for over a year now and we are thrilled that they are helping make this ‘can’t miss fight’ available to an even wider boxing fan base,” said Golden Boy Promotions Founder and CEO, **Oscar De La Hoya**.

The “Canelo vs. Chavez, Jr.” PPV card is loaded with exciting knockout artists, with eight of the main card fighters having a combined record of 272-18-2 with 194 knockouts, highlighted by the

Alvarez-Chavez, Jr. cumulative record of 98-3-2 with 66 stoppages.

Alvarez vs. Chavez, Jr. is one of the most anticipated fights, easily a Fight of the Year candidate, featuring two of the highest-profile Mexican warriors, fighting on Cinco de Mayo weekend.

Twenty-six year-old Alvarez (40-1-1, 34 KOs) is the reigning World Boxing Organization (WBO) world junior middleweight and *The Ring* magazine middleweight champion. The wildly popular fighter is moving up in weight to fight Chavez, Jr., who has dropped back down from light heavyweight.

Alvarez is 10-1 (6 KOs) in world title bouts, in addition to being 11-1 (4 KOs) in fights against current or past world champions: **Shane Mosley, Miguel Cotto, Amir Khan, Miguel Vasquez** (twice), **Carlos Manuel Baldomir, Lovemore N'dou, Kermit Cintron, Austin Trout, Erislandy Lara** and **Liam Smith**.

The son of legendary Hall of Famer **Julio Cesar Chavez**, Chavez, Jr. (50-2-1, 32 KOs) is a former World Boxing Council (WBC) middleweight world champion. He has defeated world champions such as **Carlos Molina, Sebastian Zbik** and **Andy Lee** during his 13 ½ year professional career.

In his first pro loss, Chavez Jr. lost a 12-round decision to **Sergio Gabriel Martinez**, who survived a final round knockdown as Chavez tried to finish off the famed Argentinian.

The 10-round co-feature also has explosive potential as middleweights **David Lemieux** (37-3, 33 KOs) and **Marcos “Dorado” Reyes** (35-4, 26 KOs) have a higher combined knockout percentage than Alvarez-Chavez. Jr.

Lemieux, 28, is a highly skilled—fighter from Montreal and a former International Boxing Federation (IBF) middleweight world champion. He is 12-1 in his last 13 fights, since his loss to unified world middleweight champion **Gennady “GGG” Golovkin**.

At stake for Lemieux is a possible throw-down with “Canelo” later this year. The Canadian slugger has quality victories over **Curtis Stevens, Hassan N'Dam N'Jikam, Gabe Rosado, Fernando Guerrero**. Lemieux is currently world rated among the top seven middleweights by all four major sanctioning bodies – WBO & WBC #4, WBA #5 and IBF #7 -- as well as No. 3 by (independent) *The Ring*.

Reyes, fighting out of Chihuahua, Mexico, went the-distance in 2015 with Chavez, Jr., in a loss by way of 10-round unanimous decision. Reyes is a former WBC FECOMBOX middleweight and Mexican light middleweight champion.

Former Interim WBC super lightweight champion **Lucas “La Maquina” Matthyse** (37-4, 34 KOs) returns to action for the first time since October 3, 2015 against Maryland welterweight **Emmanuel “Tranzformer” Taylor** (20-4, 14 KOs).

Matthyse is a fan-favorite fighter, power-puncher from Argentina. His signature victories have been against former world champions **Ruslan Provodnikov, Lamont Peterson, Humberto Soto, DeMarcus Corley** and **Vivian Harris**

Taylor was a decorated American amateur boxer who owned a 186-26 amateur record,

including three gold-medal performances in the National PAL Championships. The 26-year-old has never been stopped as a professional, taking world champions **Adrian Broner** and **Chris Algieri** the distance. Taylor has defeated **Karim Mayfield**, **Victor Manuel Cayo** and **Raymond Serrano**, among the more notables.

Rising featherweight star **Joseph “JoJo” Diaz, Jr.** faces fellow undefeated Californian **Manuel Avila** in a 10-round bout with future world title fight implications.

The 24-year-old Diaz, Jr. (23-0, 13 KOs), a 2012 U.S. Olympian, is the North American Boxing Federation (NABF) featherweight champion. He is the No. 2 contender in the WBC and WBO world ratings, as well as No. 7 in the IBF. His most recent fight was a win by a 10-round unanimous decision (100-90 X 3) over 30-1-1 **Horacio Garcia** last December.

Avila, rated No. 10 by the WBC, is a live underdog having defeated 28-6 **Jose Ramirez**, 24-7 **Prosper Ankrah** and 23-6 **Rene Alvarado** in his last three fights.

The event is **available for pre-order** now at [the Canelo vs Chavez Jr. PPV site](http://theCaneloVsChavezJr.com) Canelo-Chavez.com

INFORMATION:
www.flipps.com

About Flipps Media:

Flipps delivers on-demand entertainment to any nearby connected TV from your mobile device without any additional hardware. The company has offices in New York and Sofia, Bulgaria and is backed by Tim Draper, Earlybird Venture Capital, and LAUNCHub. Flipps’ patented technology immediately works with over 350+ million connected TVs and is compatible with over 7,000 manufacturer models requiring no set up, no pairing devices, no cables, no dongles and no set top box

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